

Lululemon Athletica
Job: Seasonal Educator - 005341

To Whom It May Concern:

It is with great enthusiasm that I apply for this role as a Seasonal Educator at Lululemon Athletica. To date, my work experience has been entirely based around communications, liaising with clients and educating the public on contentious issues. Adding to that experience is my journalism degree from Carleton University, which gave me strong writing and communication skills.

Currently, I am a freelance journalist writing features for Ottawa Life Magazine and enRoute Magazine on a variety of topics including: travel, health, beauty and municipal issues. In February, I took a four-month trip to Europe, beginning in Vancouver where I took yoga classes at Semperviva. From there, I took hatha classes in Aarhus, Denmark and birkam classes in Amsterdam. These experiences have shown me that while each class is unique in sequence, flow and language, yoga is universally practiced as something everyone can do and enjoy.

In Ottawa, I take a variety of classes at Adishesha Yoga Zone including hot flow, hatha, hip opener and yin. I have also taken Kundalini workshops in Niagara Falls. Additionally, I'm an avid runner and practice 'clean eating' for an overall healthy lifestyle.

I firmly believe that my experience, interests and passion for healthy and mindful living render me an ideal choice for this position with Lululemon Athletica. Given the opportunity, I'd look forward to speaking with you soon.

Many thanks for your time and consideration,

Kimberly Lochhead

613.769.7404
Kimberly.lochhead@gmail.com